Princeton Review Names SoBA a 2011 Best Business School

*From UCR Newsroom.* The University of California, Riverside School of Business Administration is among the top 300 business schools in the nation and one of the best in the west, according to the new 2011 edition of Princeton Review’s “The Best 300 Business Schools.”

*Read more...*

SoBA Partners With Beacon Economics to Release Inland Southern California Economic Forecast

On November 9, the UCR School of Business Administration, in partnership with Beacon Economics, released an economic forecast for the Southern California region that provides signs of a beginning but slow recovery. The event, “A Region in Transition: 2010 Riverside/San Bernardino Economic Forecast Conference,” which was held at the Riverside Convention Center, drew an audience of 450 business community members.

*Read more...*

As a graduate of the UCR business school, you are automatically a part of the School of Business Administration Alumni Network. Get active in the network on LinkedIn and Facebook and connect with other alumni, network with potential employers/employees, and keep up to date on the latest SoBA news.
SoBA Connects Students with Business Leaders at Networking Event

Business students started the school year with a networking event designed to welcome students into the business community. More than 150 students, both undergraduate and graduate, had the opportunity to network with more than 50 representatives from various businesses.  

Read more...

SoBA Faculty: Research Excellence

Research and publication are an important part of what our faculty do as a part of a research university. Below is a compilation of our faculty’s research and publication from June 2009 to June 2010. We invite you to learn more about our faculty members’ recent scholarship.

- Accounting & Information Systems Faculty
- Finance & Management Science Faculty
- Management & Marketing Faculty

UCR Bay Area Business Alumni Invited!

Join the UCR Chancellor and Business School Dean at the UCR vs. Stanford Pre-Game Reception hosted by Chris Lam (BS ’91), CEO of Pucci Foods

Sunday, Dec. 12th, 2:30-4 p.m.  
Mantra Restaurant  
632 Emerson St, Palo Alto, CA  
RSVP Now!
Alumni Spotlight: Anthony Griffin
MBA 2006

After graduating from both the UCR undergraduate business and MBA programs, the skills that Anthony Griffin (MBA 2006) gained from his studies brought him to a marketing job for the City of Riverside. Years later, he’s now enjoying life and work abroad as a business English instructor in Japan.

“I have been fascinated with Japan for as long as I can remember,” Griffin said. “Like many people, my interest began as a child of the ‘80s, when Japanese pop culture was gaining momentum in America.”

During his days working for the City of Riverside, vacationing in Japan led him to consider moving there. Now he finds that every day in Japan brings new fascinating experiences. “I learn just as much as I teach. I can’t think of a better place to continue my study of the language. Since most of my students are business people, I learn tons about not only Japanese companies, but also how foreign companies operate in Japan. And of course, it’s simply amazing to simply observe how people in such a unique country go about their daily lives.”

He’s also found that an MBA degree holds more value in Japan. “From what I have observed, Japanese society seems to place a higher value on certification and academic achievement than we do in the United States. So naturally, an MBA lends a lot of credibility to my work as a business English teacher. Additionally, quality MBA schools are very rare in Japan. So, in order to get one, most students have to travel abroad. Doing so requires a strong command of English and significant financial investment, therefore making the degree pretty rare in this country. I believe that someone who is fluent in Japanese and has an MBA can go a long way out here.”

Griffin credits the UCR business school for his current success. “Perhaps the biggest way that AGSM prepared me for my current career path is by building my confidence to strike out into the unknown. Over the course of two years, I evolved from someone who cringed at the words ‘speech’ or ‘presentation’ to a person who enjoys speaking in front of people every day. I owe this to AGSM’s rigorous curriculum, which required constant presentations.”

He also harbors fond memories of his time as a student. “Perhaps the most outstanding memories come from working on my group thesis project regarding Nintendo’s launch strategy for their Wii gaming console,” he said. “It was thrilling to combine my passion for gaming with the most crucial component of my graduate education. Our team worked so hard to create a compelling presentation to demonstrate to the faculty that Nintendo’s strategy would be a successful one.”

For the time being, Griffin has no plans of leaving Japan. “Right now, my career is taking me more and more towards corporate language and culture training/coaching,” he said. “Depending on how the next year goes, I may launch my own business or return to the States with hopes of working for an international company. My long-term goal is to live and work in both the U.S. and Japan, facilitating the exchange of knowledge, culture, and business between the two countries. Now, the most important thing for me to do is be flexible, open minded, and poised to capture the next opportunity that may present itself.”

“As the world flattens, learning to live and work abroad and picking up a new language will only become more valuable,” Griffin said. “If you are thinking of working in another country, and you have the means to do so, go for it!”

We’d Love to Hear From You!
Is there something you’d like to share with your fellow alumni? Let us know for inclusion in our next newsletter!

ATTENTION: EMPLOYERS!
Tap into a talented pool of tomorrow’s business leaders by posting job/internship opportunities for UCR School of Business Administration students.

• Post opportunities for current undergraduate students by contacting the UCR Career Center
• Post opportunities for current MBA students by contacting MBA Career Services Director Monica Martin